IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF GEORGIA ATLANTA DIVISION

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) MDL Docket No. 2800
In re: Equifax, Inc. Customer) Case No.: 1:17-md-2800-TWT
Data Security Breach Litigation)
) ALL CASES
)
)

PLAINTIFFS' NOTICE OF FURTHER SUPPLEMENTAL AUTHORITY IN SUPPORT OF THEIR MOTION FOR ENTRY OF ORDER RELATING TO INTERVIEWS OF DEFENDANTS' FORMER EMPLOYEES

On October 22, 2018, Plaintiffs in the Consumer and Financial Institution Tracks filed a motion seeking limited relief from the discovery stay and entry of an order addressing Plaintiffs' ability to interview Equifax's former employees who entered into non-disclosure agreements with the company. [Doc. 488]. Plaintiffs no longer need relief from the discovery stay, which will soon be lifted as a result of the ruling on Equifax's motion to dismiss, but continue to have a need for an order addressing the circumstances under which they can interview former Equifax employees with NDAs. At the last status conference, the Court indicated that it will enter an order related to the NDAs and has before it competing proposals from the parties. This Notice presents additional information that supports Plaintiffs' need for relief and the entry of their proposed order.

Last Thursday, after an extensive investigation, the Permanent Subcommittee on Investigations of the U.S. Senate Committee on Homeland Security and Governmental Affairs released a report entitled "How Equifax Neglected Cybersecurity and Suffered a Devastating Data Breach." (Hereinafter the "Report," a copy of which is attached as Exhibit 1.)¹ The report details 18 major "findings of fact" supporting the Subcommittee's conclusions that Equifax's response to the "vulnerability that facilitated the breach was inadequate and hampered by Equifax's neglect of cybersecurity" and that "Equifax's shortcomings are long-standing and reflect a broader culture of complacency toward cybersecurity preparedness." Report at 6.

Significantly, however, the Subcommittee stated that it "lacks a full understanding of the breach" because it could not obtain complete records of Equifax's relevant internal communications. *Id.* at 6. That is because the Equifax employees who discovered and responded to the breach talked among themselves using Microsoft Lync, an internal messaging platform. However, despite this fact, the company did not preserve the employees' discussions during the critical sixweek period from July 29, 2017, when the breach was first discovered, until

¹ The report is also available online through the committee's website at https://www.hsgac.senate.gov/imo/media/doc/FINAL%20Equifax%20Report.pdf.

September 15, 2017, a week after the breach was publicly announced.

The Executive Summary of the Report summarizes the relevant facts as follows:

Equifax Failed to Properly Preserve All Documents Related to the Breach. Several current and former Equifax employees stated that they regularly used an internal chat system, Microsoft Lync, to communicate with other Equifax employees throughout the company. These individuals told the Subcommittee they used Microsoft Lync to communicate real-time findings related to the breach once they discovered the suspicious activity. They also told the Subcommittee they used Lync to discuss subsequent response efforts. While the company's document retention policy defines a 'record' to include any document written in the course of company business, Equifax considers these Lync types of chats to be disposable records. While the legal hold was issued on August 22, 2017, Equifax did not begin to preserve Lync chats until September 15, 2017. Therefore, the Subcommittee does not have a complete record of documents concerning the breach.

Id. at 11. The body of the report discusses the facts in much greater detail, describing how the Subcommittee learned that Equifax's employees routinely used the Lync platform, the Subcommittee's subsequent request that Equifax produce the Lync communications relating to the breach, and Equifax's response that "the chats that took place before September disappeared" even though a litigation hold was in place. Report at 62-67.

Setting aside the issue of potential spoliation of evidence the Subcommittee's discovery raises,² Equifax's use of a communication system that allowed its employees to talk to each other regarding the data breach without taking necessary steps to preserve such communications is consistent with other steps taken by the company to make it more difficult for others – whether Congressional investigators or Plaintiffs' counsel – to uncover what happened. These other steps, as described in Plaintiffs' motion for limited discovery, included directing Equifax employees to use code words such as "Project Sierra" and "Project Sparta" to hide from others their communications about the breach and requiring employees who worked on the breach to sign NDAs to prevent them from discussing the relevant facts. Under the circumstances, it is especially important that Plaintiffs be able to utilize all of the methods available to them under the rules to discover the facts needed to prove their claims.

² Plaintiffs' counsel first learned of the missing documents upon reading the Subcommittee's report last week. Before then, Plaintiffs' counsel understood from Equifax that the Lync messages had been preserved. In its ESI Disclosures prepared pursuant to CMO 4 [Doc. 261, §III], Equifax described the Lync messaging system, acknowledged that it likely housed relevant data, and stated that the messages had been preserved. Equifax did not inform Plaintiffs that the Lync instant messages for this critical time period were not maintained and that, as a result, relevant evidence was lost. Pursuant to the Stipulated Protective Order [Doc. 298], Defendants' ESI disclosures were marked as highly confidential. As the Protective Order discourages the filing of materials under seal except where "necessary to the resolution of a motion or other matters before the court," (*id.*, ¶IX(C), at 16-17), Plaintiffs are not

One of the methods available to Plaintiffs is interviewing former Equifax employees who are willing to talk about non-privileged matters relating to the breach outside the purview of the company and its lawyers. While Plaintiffs have the ability to depose these witnesses, the number of depositions and the time allowed for them is limited by the Court's Case Management Orders. Moreover, depositions are not an adequate substitute for a host of reasons. For example, the former employees may be less forthcoming while being videotaped in a formal settling involving Equifax's lawyers, particularly about matters which they believe may be true but are less than certain about. Plaintiffs' counsel will be better prepared and more efficient with the benefit of a pre-deposition interview. And, depositions are far more expensive.

Plaintiffs' proposed order regarding Equifax's NDAs, while meeting every relevant legal and ethical requirement, will afford Plaintiffs the best opportunity to conduct interviews under circumstances where the former employees feel comfortable cooperating and do not fear retribution. In contrast, Equifax's proposed order imposes conditions that are likely to deter its former employees from talking with Plaintiffs and otherwise interfere with the discovery of information relevant to Plaintiffs' claims.

filing the ESI Disclosures at this time, but will do so at the Court's direction.

Especially in light of the Subcommittee's disclosures last week about Equifax's failure to preserve its employees' internal instant messages, Plaintiffs request that the Court enter their proposed order so that they can move forward with interviews of former Equifax employees who are bound by NDAs.

Respectfully submitted this 11th day of March, 2019.

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CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing was filed with this Court via its CM/ECF service, which will send notification of such filing to all counsel of record this 11th day of March, 2019.

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